

Ordinance

No. 8-2026

AN ORDINANCE AMENDING CHAPTER 254 PEDDLING AND SOLICITING, ARTICLE II SOLICITORS AND CANVASSERS, IN THE CODE OF THE BOROUGH OF WESTVILLE

WHEREAS, the Borough Council of the Borough of Westville finds it necessary to regulate soliciting and peddling activities to protect the health, safety, and welfare of its residents; and

WHEREAS, the Borough seeks to amend definitions, fees, procedures, and a code of conduct for individuals engaging in such activities in sections 254-16, 254-17, 254-17.1, and 254-18;

NOW, THEREFORE, BE IT ORDAINED by the Borough Council of the Borough of Westville, County of Gloucester, State of New Jersey, as follows:

Section 1. Article II. SECTION 254-16 Application for license.

Application for a license shall be made to the Borough Clerk.

- A. The applicant shall complete the application form, giving, under oath:
1. His or her full name.
 2. Residential address.
 3. Age, height and weight.
 4. Date of birth.
 5. Contact information.
 6. Valid driver's license information.
 7. Name and address of business.
 8. Description of the nature of the business and goods to be sold.
 9. Description of time and place business will be solicited.
 10. The place where the goods to be sold or orders to be taken therefor are manufactured or produced, and the proposed method of delivery.

- B. The applicant shall also furnish:
1. A valid government issued photo ID.
 2. Two references as to the applicant's good character and business responsibility.
 3. A statement as to whether or not the applicant has been convicted of any crime, misdemeanor or violation of any municipal ordinance, the nature of the offense and the punishment or penalty assessed therefor.
 4. A photograph of the applicant, taken within 60 days.
- C. The application fee is two hundred fifty dollars (\$250.00) per application and is non-refundable and not subject to proration.

Section 2. Article II. SECTION 254-17 Investigation; issuance of license; issuance of badge or button.

- A. Upon receiving a completed application in accordance with § 254-16 above, the Borough Clerk shall notify the Chief of Police of the application for a license and transmit a copy of same to the Chief and request that an immediate investigation be made to verify the truth of the statements contained therein.
- B. The Borough Clerk shall, within fourteen days, issue a license, which shall expire on December 31st of the year the license was issued, provided that the application does not disclose that the applicant was convicted of any crime, misdemeanor or violation of any municipal ordinance and that the investigation by the Chief of Police discloses no false statement therein.
- C. Upon approval of the application, the licensee shall also be issued a badge or button which shall contain a serial number. A fee of fifty dollars (\$50) shall be required for the badge or button. The licensee shall wear this badge or button in a conspicuous place on his or her outer clothing while engaged in business under this license.

Section 3. Article II. SECTION 254-17.1 Establishment, display and distribution of "Do Not Knock Registry."

Removed in its entirety.

Section 4. Article II. SECTION 254-18 Establishment, display and distribution of "Do Not Knock Registry."

- A. The Police Clerk shall prepare a list of addresses of those premises where the owner and/or occupant has notified the Police Clerk that peddling, soliciting, canvassing, hawking and door-to-door sales enterprising as set forth in this chapter are not permitted on the premises (hereinafter referred to as the "Do Not Knock Registry"). Notification shall be by completion of a form available at the Police Department office during normal business hours.
- B. Any owner and/or occupant who has requested enlistment on the Do Not Knock Registry, pursuant to this chapter herein, shall be able to obtain from the Police Department office a sticker for display at his/her/its premises indicating enlistment on the Do Not Knock Registry.
- C. Owners and/or occupants who are placed on the Do Not Knock Registry at their request shall remain on the Do Not Knock Registry until such time as they advise the Police Clerk, in writing, that they wish to be removed from the list.
- D. The Police Clerk shall distribute the current Do Not Knock Registry to a licensee under this chapter at the time of issuance of a license to peddle, solicit, canvass, hawk or otherwise door-to-door sell pursuant to the provisions of this chapter. The Do Not Knock Registry provided to licensees shall only include the physical address of the enlisted premises. The licensee shall not peddle, solicit, canvas, hawk or conduct door-to-door sales at any premises identified on the then-current Do Not Knock Registry.

Section 5. Repealer

All Ordinances contrary to the provisions of this Ordinance are hereby repealed to the extent that they are inconsistent herewith.

Section 6. Severability

Each section of this Ordinance is an independent section, and the holding of any section or part thereof to be unconstitutional, void or ineffective, shall not be deemed to affect the validity or constitutionality of any other sections or parts hereof.

Section 7. Effective date

This Ordinance shall be in full force and effect from and after its adoption and any publication as may be required by law.

Introduced: June 22, 2026

Adopted: July 27, 2026

BOROUGH OF WESTVILLE

**Fritz H. Sims, Jr.
MAYOR**

ATTEST:

**Ryan J. Giles
MUNICIPAL CLERK**

CERTIFICATION

I, Ryan J. Giles, Municipal Clerk, of the Borough of Westville, in the County of Gloucester, State of New Jersey, do hereby certify that the foregoing Ordinance No. 9-2026 was presented and duly adopted by the Governing Body at a meeting of the Borough of Westville held on Monday, July 27, 2026.

Ryan J. Giles, Municipal Clerk